

DentalForum

2017 USA 4-6 October, Hyatt Regency Scottsdale

Wednesday 4th October

- 6.30 pm Registration
- 6.50 pm Welcome by David Thoni, SVP Global Sales, Straumann Group, Platinum Sponsor
- 6.55 pm Introduction by Dr Elliot Eisenberg
- 7.00 pm Elevator pitches (manufacturer and DSO)
- 7.30 pm Welcome drinks and dinner at the Terrace Court
Overnight accomodation at the Hyatt Regency Scottsdale

Thursday 5th October

- 9.00 am Keynote: Dr Elliot Eisenberg, Economist; 'The US Economy: trends and forecast'
- 10.00 am Panel with Q&A
Trevor Maurer, CEO, Smile Source
Jeanne Cook, VP Operations, Dental Care Alliance
- 10.40 am Ignite Talk: AJ Acierno, DecisionOne Dental; 'Patient-Centred Care As A Culture'
- 10.50 am Elevator pitches (manufacturer and DSO)
- 11.00 am 1-to-1's with refreshment breaks to recharge and network
- 12.45 pm Lunch in the Desert Garden
- 1.45 pm Seminar: David Thoni, SVP Global Sales, Straumann Group
- 2.15 pm 1-to-1's with refreshment breaks to recharge and network
- 4.30 pm Meetings program ends
- 5.00 pm Free time and optional sports activities
- 6.30 pm Drinks and dinner at the Lawn Court
Overnight accomodation at the Hyatt Regency Scottsdale

Friday 6th October

- 8.30 am DSO round table (coffee & croissants)
- 9.00 am Seminar: DentalEZ Dental Operatory Equipment, Dr. Barry Deirmenjian, DDS, Smiles West
- 9.45 am 1-to-1's with refreshment breaks to recharge and network
- 11.30 am Seminar: National Dentex Corporation
- 12.00 pm Farewell lunch

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