

# C-StoreForum

2019 10-11 June, Don Carlos, Marbella

## Monday 10<sup>th</sup> June 2019

- 12.00 On-going buffet lunch at Los Naranjos restaurant
- 14.00 Registration
- 14.30 Opening Conference
- Welcome** OpenRoom Events & Platinum Partner
- Presentations**
- Creating Frictionless Retail**  
*Kash Khera, Co-Founder & COO, SimplyFresh*
- Amazon Go: Prepare for a Shake-up in Convenience**  
*Lisa Byfield-Green, Senior Analyst for Online & Digital, LZ Retailytics*
- Innovation in the Dutch Market**  
*Bart Fischer, Consultant - formerly Director Format Development Albert Heijn*
- The \$10k Staffless Corner Store**  
*Tomas Mazetti, Co-Founder, Moby-Mart*
- Elevator Pitches** 45-Second Insights from Innovative Suppliers
- 16.30 1-to-1 meetings, between retailers and suppliers
- 17.15 End of day 1
- 19.30 Drinks followed by welcome dinner  
*Overnight accommodation at the Don Carlos*

## Tuesday 11<sup>th</sup> June 2019

- 09.30 **Design Workshop** Interactive Session 'Reimagining the Store of the Future'
- 10.10 1-to-1 meetings program, with plenty of refreshment breaks to recharge & network
- 12.30 Lunch on the terrace
- 13.45 1-to-1 meetings program, with plenty of refreshment breaks to recharge & network
- 15.50 **Design Workshop** Presenting the Store of the Future
- 16.10 End of day 2
- 17.00 Optional sports; volleyball and 5-a-side
- 19.30 Farewell drinks and BBQ dinner at the Don Carlos Beach Club  
*Overnight accommodation at the Don Carlos*

partners

**FRANKE**  
MAKE IT WONDERFUL

Coffee Partner

**LZ Retailytics**  
Lebensmittel  
Zeitung

Analyst Partner

**openroom**  
bringing business to business