

# PetroForum

**MENA 2017** 25-26 September, Abu Dhabi

Arrivals to the Park Hyatt Abu Dhabi, a 5-star luxury beach resort nestled along the pristine beach of Saadiyat Island and just 25 minutes from Abu Dhabi International Airport.

## Monday 25<sup>th</sup> September 2017

- 11.00 **Welcome reception:** registration and light refreshments
- 11.30 **Welcome from Saeed Mubarak Al Rashdi;** Acting CEO, ADNOC Distribution
- 11.40 **Ignite Talks**  
*Food Service Partner - Franke Coffee*  
Top 10 Essential Tips For Creating Winning Fuel Brands; *Robert Onion, CEO, Circle Brands*
- 12.10 **Panel discussion with Q&A ;** chaired by Conference Moderator, Dr Ali Guidoum  
**Elevator pitches:** hear 60-second insights from innovative suppliers
- 13.00 **Lunch on The Terrace**
- 14.10 **1-to-1s;** meet directly with companies interesting in partnering you on your business growth
- 16.50 **Time at leisure**
- 18.30 **Evening Experience;** relax, have fun, eat, drink and develop relationships

## Tuesday 26<sup>th</sup> September 2017

- 08.00 **Breakfast at leisure**
- 09.30 **1-to-1s;** with plenty of refreshment breaks to recharge and network
- 12.00 **Lunch at Park Grill**
- 13.10 **1-to-1s;** with refreshment break
- 15.30 **It's a wrap!**
- 16.30 **Free time and optional sports activities**
- 18.30 **Farewell reception;** drinks and dinner

### partners



Oil Company Partner

**FRANKE**

MAKE IT WONDERFUL

Food Service Partner

**openroom**  
bringing business to business