

PetroForum

APAC 2020 3-4 March, AVANI Riverside, Bangkok

Tuesday 3rd March

12.00	Welcome lunch & registration - collect your delegate directory and lanyard
13.00	Opening conference
	Welcome OpenRoom Events & Platinum Partner, Dover Fueling Solutions Conference chair: <i>Oscar Smith Diamante, Editor-In-Chief, PetrolPlaza</i>
	Keynote Is there a Future for Service Stations <i>Katelyn Foley, MD & Partner Digital Ventures and Arun Rajamani, Principle, Boston Consultancy Group</i>
	Speaker The Value of Loyalty in the Convenience and Fuel Retail Industry <i>Scott Wetzel, SVP Business Development, PDI Marketing Cloud Solutions</i>
	Elevator pitches: 45-second insights from innovative suppliers
15.10	1-to-1 meetings program between oil companies and suppliers
16.00	Refreshment break
16.20	1-to-1 meetings program continues
17.05	End of day 1 - time at leisure
19.00	Welcome drinks & dinner at the Riverside Terrace, Anantara Riverside <i>Overnight accommodation at the AVANI Riverside Bangkok</i>

Wednesday 4th March

09.00	Boardroom Session hosted by Platinum Partner, Dover Fueling Solutions
09.35	Boardroom Session Harnessing the Power of Price Optimization in a Volatile Industry <i>Niels Skov, SVP & GM Fuel Pricing Solutions, PDI Marketing Cloud Solutions</i>
10.10	1-to-1s with plenty of refreshment breaks to recharge and network
12.35	Lunch in Skylight Restaurant
14.00	1-to-1 meetings program continues
15.45	End of day 2 - time at leisure
19.00	Farewell drinks and dinner <i>Overnight accommodation at the AVANI Riverside Bangkok</i>

partners



Platinum Partner



Gold Partner



MAKE IT WONDERFUL

Coffee Partner



Technology Partner